

Presidential Schedules

Grizzly Bears: Isha Sinha and Claire Desrosiers

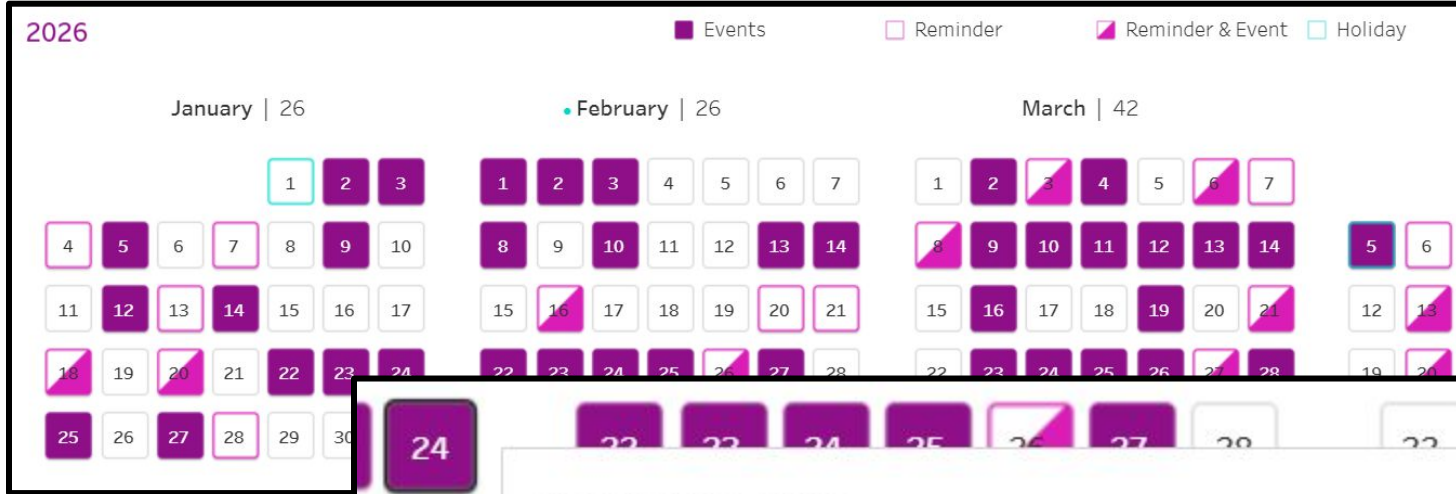
What a Presidential Schedule Reveals

- Associations with people and groups
- Priorities
- Strategy
- Leadership style
- Personal delights

What else?

Related Work & Inspiration

Monthly calendar
overview with a
key



Tooltip function
for elaborate
info (event count
and info on the
event itself)

Design mimics
that of a phone's

Related Work & Inspiration

Use of font style
& color makes
reading easy

February 2026						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
1	2	3	4	5	6	7

Another view of
single month
calendar for
extra awareness
- too crowded?
necessary?

This week's events

Sunday Feb. 22

Client Meeting scheduled.

12:45 PM - 1:45 PM

Monday Feb. 23

Project Deadline scheduled.

9:15 AM - 11:15 AM

Monday Feb. 23

Soccer Game scheduled.

12:00 PM - 2:30 PM

Monday Feb. 23

Pay Bills

7:30 PM - 8:15 PM

Tuesday Feb. 24

Meeting in office

10:00 AM - 11:15 AM

Tuesday Feb. 24

Workshop scheduled.

2:00 PM - 4:45 PM

Wednesday Feb. 25

NCQA Conference

8:00 AM - 4:00 PM

Main Question

What do these months reveal about the agenda of the Trump administration?

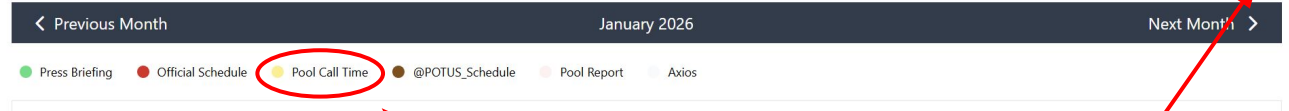
Other Questions

- How does the president divide time between meetings, public events, and travel?
- Who does the president meet with most frequently?
- What types of events are used for messaging (speeches, briefings, rallies)?
- How frequently does the president travel vs. stay at the White House?
- Are there large blocks of unstructured time?
- Most common meeting type?

Data

President's Public Schedule

Schedule updates at midnight Eastern Time, or when pushed out via social media, whichever is earlier. Calendar maintained in U.S.



- The data is sourced from RollCall.com, which is "the premier source of timely news, objective facts and analysis, and coverage of elections and the politics of legislation."
- The White House Schedule reported on RollCall is a calendar combining data from Scheduled Press Briefings, Official Presidential Schedule, @POTUS_Schedule on X, Pool Call Times, Press Pool reporting, and Axios.
- The only available data for Biden Admin's schedule was of President Biden's last month in office (December 7th-January 20th). We chose to compare this schedule to the data for Trump Administration in January 2026.

The data was scraped directly from the site's CSV download feature.

We cleaned by removing any "Pool Call Time" rows from the dataset/schedule (these data points are not indications of the Administration's schedule, but rather what time the press is allowed to arrive at a location to report on the White House schedule. These data points are not relevant to our analysis)

Exploratory Data Analysis

President's Public Schedule

Schedule updates at midnight Eastern Time, or when pushed out via social media, whichever is earlier. Calendar maintained in U.S.

< Previous Month

February 2026

● Press Briefing ● Official Schedule ● Pool Call Time ● @POTUS_Schedule ● Pool Report ● Axios

Saturday, February 28, 2026

● 7:20 AM Out-of-Town Travel Pool Call Time
📍 Mar-a-Lago 🧑 Out-of-Town Travel Pool

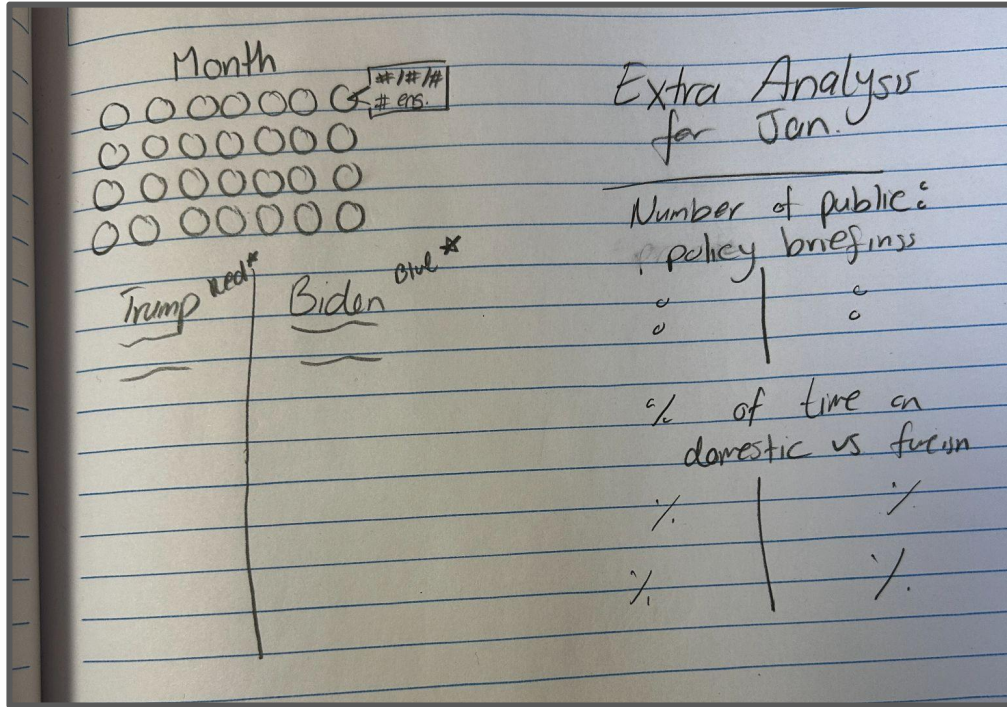
● 7:00 PM The President participates in a MAGA Inc. Meeting
📍 Mar-a-Lago 🧑 Closed Press

● 7:30 PM The President participates in a MAGA Inc. Dinner
📍 Mar-a-Lago 🧑 Out-of-Town Travel Pool

Data visualization from the data source website

- Using same key in our visual makes most sense with exception (pool call time not relevant)
- Viewers able to hover over the key for more explanation on how an event is labeled
 - Relevant because sometimes they are from an unofficial source

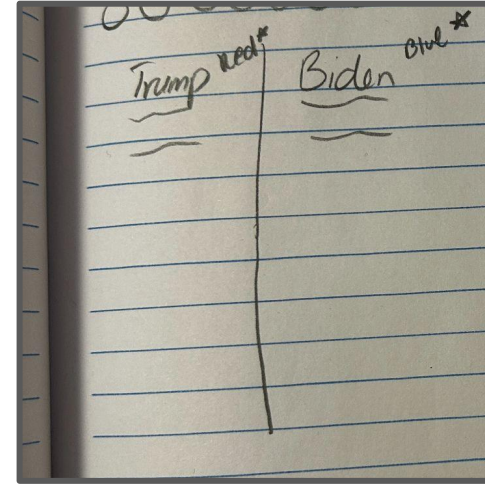
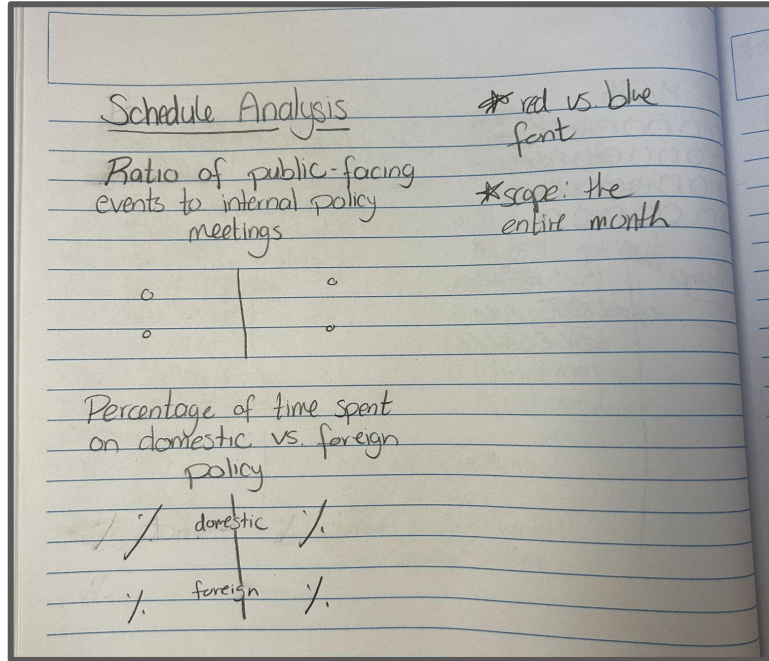
Design Evolution



The display would be in two columns:

- Left: calendar w/ hover capability to see date and how many engagements each president had that day AND below that, a complete schedule of each schedule from that day
- Right: additional analysis that answers questions (see slide 5)

Design Evolution (cont'd)



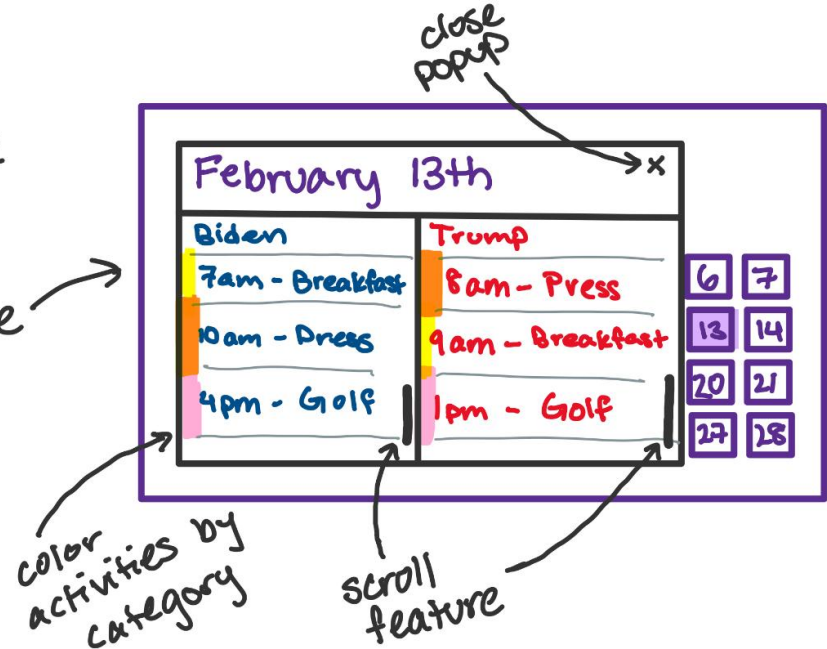
Schedule display will be based off something like this:

Tuesday Feb. 24
Workshop scheduled.
2:00 PM - 4:45 PM

Design Evolution (cont'd)



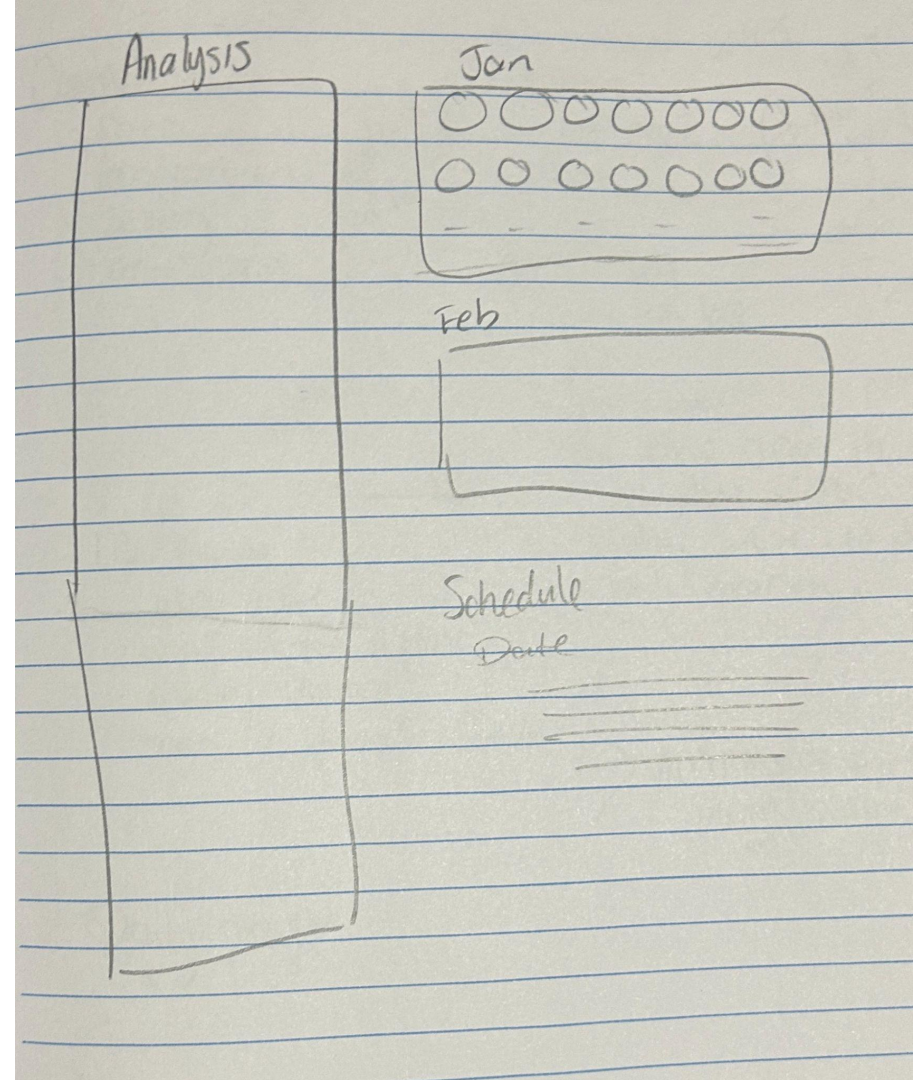
select one
of the
dates to
see more



Design Evolution (cont'd)

CHANGE: pivoting only to analyze Trump's schedule

- Same idea with how to present data, just rearranging components
- Potential concern: the analysis panel will be too short compared to the calendar and schedule underneath; if so - move schedule to the right of the calendar



Implementation

Whole display with
three main components

- 1) Analysis Panel
- 2) Calendar
- 3) Daily Schedule

Trump Schedule Explorer

EVENT TYPES

Press Policy Meeting Travel Personal Other

TOTAL TRUMP EVENTS

402

UNIQUE LOCATIONS

44

BUSIEST DATE (BY EVENT COUNT)

February 19, 2026 (24)

TOP 3 DATES BY EVENT COUNT

(1st) Feb 19	24
(2nd) Jan 27	21
(3rd) Jan 13	18

WEEKDAY BREAKDOWN (TOTAL EVENTS)

Sunday	45
Monday	48
Tuesday	81
Wednesday	53
Thursday	79
Friday	56
Saturday	40

TOP LOCATIONS

The White House	85
Oval Office	50
Mar-a-Lago	47
Joint Base Andrews	44
Palm Beach International Airport	18

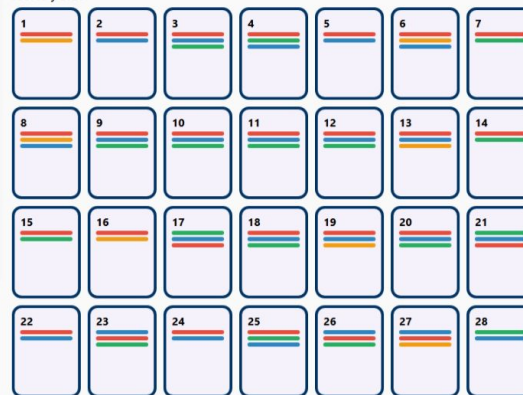
EVENT CATEGORIES

Press	279
Policy	71
Meeting	35
Travel	17

January 2026



February 2026



WEDNESDAY, FEBRUARY 18, 2026

TRUMP EVENTS

- 11:05 AM
White House Press Office: Lunch lid until 12:00 PM
Press • The White House
- 1:00 PM
Press Briefing by the White House Press Secretary Karoline Leavitt
Press • James S. Brady Press Briefing Room
- 3:00 PM
The President participates in a Black History Month Reception
Policy • East Room
- 4:00 PM
The President participates in Signing Time
Policy • Oval Office
- 4:30 PM
The President participates in a Policy Meeting
Meeting • Oval Office
- 6:01 PM
White House Press Office: Full lid called
Press • The White House

Implementation *Analysis Panel*

- Shows analysis based on the inputted data
- Displayed data based on initial questions
- Static display

TOTAL TRUMP EVENTS

402

UNIQUE LOCATIONS

44

BUSIEST DATE (BY EVENT COUNT)

February 19, 2026 (24)

TOP 3 DATES BY EVENT COUNT

(1st) Feb 19	24
(2nd) Jan 27	21
(3rd) Jan 13	18

WEEKDAY BREAKDOWN (TOTAL EVENTS)

Sunday	45
Monday	48
Tuesday	81
Wednesday	53
Thursday	79
Friday	56
Saturday	40

TOP LOCATIONS

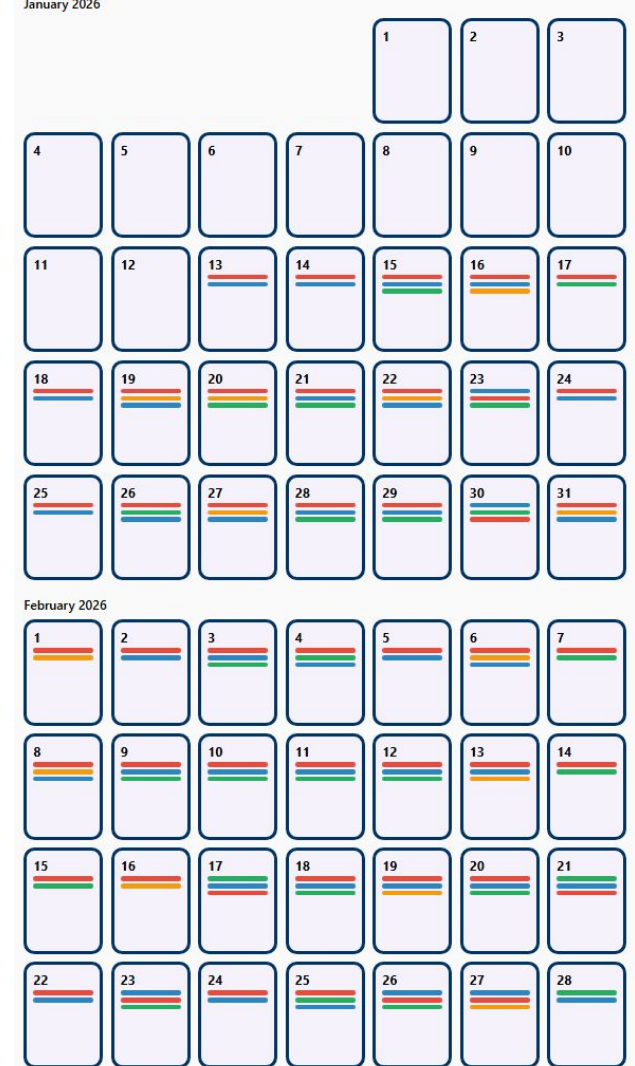
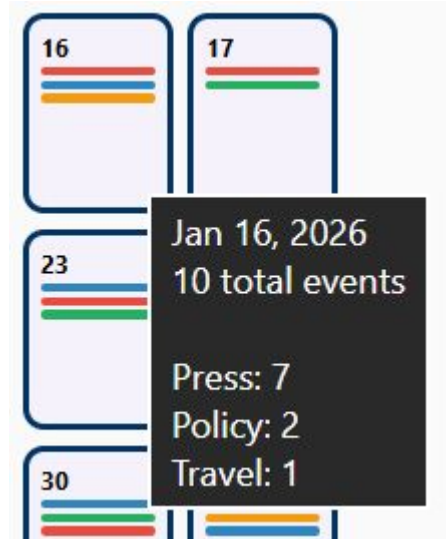
The White House	85
Oval Office	50
Mar-a-Lago	47
Joint Base Andrews	44
Palm Beach International Airport	18

EVENT CATEGORIES

Press	279
Policy	71
Meeting	35
Travel	17

Implementation *Calendar*

- Hover over days and see total events & types
- Stripes give a preview to how many unique event types happened that day



Implementation

- When you click on a day, you can see the full schedule pop up
 - Color-coded for each event type
 - Shows event, location, time

WEDNESDAY, FEBRUARY 18, 2026

TRUMP EVENTS

11:06 AM

White House Press Office: Lunch lid until 12:00 PM

Press • The White House

1:00 PM

Press Briefing by the White House Press Secretary Karoline Leavitt

Press • James S. Brady Press Briefing Room

3:00 PM

The President participates in a Black History Month Reception

Policy • East Room

4:00 PM

The President participates in Signing Time

Policy • Oval Office

4:30 PM

The President participates in a Policy Meeting

Meeting • Oval Office

6:01 PM

White House Press Office: Full lid called

Press • The White House

Evaluation

- What did we learn from the data?
 - Schedule of Donald Trump contains 402 total events across two months
 - Press events dominate the schedule (279 events), showing a large focus on public communication
 - Tuesdays and Thursdays appear busiest, while weekends have fewer scheduled events
 - February 19 is the busiest day with 24 events
 - Most frequent locations: The White House, Oval Office, and Mar-a-Lago
 - Many days contain multiple event types, showing a mix of press, policy, meetings, and travel
- How did we answer questions?
 - Used the calendar layout to visually identify busy days and patterns over time
 - Used color-coded event types to compare categories (press, policy, meeting, travel)
 - Referenced the summary statistics panel for totals, busiest days, and top locations
 - Combined visual patterns + numerical data to identify trends in scheduling

Evaluation

How well does the visualization work?

- Calendar layout is intuitive and easy to understand
- Color coding makes event types easy to distinguish
- Sidebar statistics provide quick insights into overall trends
- Detailed event panel allows users to explore specific days

Evaluation

What could be improved?

- Add filters so users can view only certain event types (press, policy, meetings, travel)
- Add bar charts or pie charts showing the proportion of each event category
- Allow users to compare weeks to see if scheduling patterns repeat
- Add search functionality to find specific dates, locations, or event types
- Highlight unusually busy days automatically
- Add location-based visualization (such as a map) to show where events occur geographically
- Improve visual distinction between event categories with clearer colors or icons
- Add annotations for major events or notable days to provide context
- Make the calendar responsive or zoomable so users can explore dense days more easily